

# Exin Health Online Privacy Policy

## PURPOSE

Protecting your private information is our priority. This document aims to provide guidance on how this information will be protected in accordance with the most common privacy regulations in the USA, including the California Consumer Privacy Act (CCPA) and the Health Insurance Portability and Accountability Act (HIPAA).

## SCOPE

This Statement of Privacy applies to [www.exinhealth.ai](http://www.exinhealth.ai) (Site) and applications of Exin Health and governs data collection and usage. By using the Exin Health website or mobile apps, you consent to the data practices described in this statement.

## STATEMENT OF POLICY

### Collection of your Personal Information

We do not collect any personal information about you unless you voluntarily provide it to us, in accordance with CCPA and HIPAA regulations. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Site. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future. Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Exin Health public message boards, this information may be collected and used by others.

### Use of your Personal Information

Exin Health collects and uses your personal information to operate its website(s) and deliver the services you have requested, in compliance with CCPA and HIPAA regulations. Exin Health may also use your personally identifiable information to inform you of other products or services available from Exin Health and its affiliates.

### Sharing Information with Third Parties

Exin Health does not sell, rent, or lease its customer lists to third parties, in accordance with CCPA and HIPAA regulations. Exin Health may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Exin Health, and they are required to maintain the confidentiality of your information. Exin Health may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Exin Health or the site; (b) protect and defend the rights or property of Exin Health; and/or (c) act under exigent circumstances to protect the personal safety of users of Exin Health, or the public.

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## Tracking User Behavior

Exin Health may keep track of the websites and pages our users visit within Exin Health, in order to determine what Exin Health services are the most popular. This data is used to deliver customized content and advertising within Exin Health to customers whose behavior indicates that they are interested in a particular subject area.

## Automatically Collected Information

Information about your computer hardware and software may be automatically collected by Exin Health, in compliance with CCPA and HIPAA regulations. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Exin Health website.

## Use of Cookies

The Exin Health website may use “cookies” to help you personalize your online experience, in compliance with CCPA and HIPAA regulations. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Exin Health pages, or register with Exin Health sites or services, a cookie helps Exin Health to recall our specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Exin Health website, the information you previously provided can be retrieved, so you can easily use the Exin Health features that you customized. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Exin Health services or websites you visit.

## Links

This website and apps contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites, in compliance with CCPA and HIPAA regulations. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

## Security of your Personal Information

Exin Health secures your personal information from unauthorized access, use, or disclosure, in compliance with CCPA and HIPAA regulations. Exin Health uses the following methods for this purpose: SSL Protocol: When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol. We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data

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transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

## Children Under Thirteen

Exin Health does not knowingly collect personally identifiable information from children under the age of thirteen, in compliance with CCPA and HIPAA regulations. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

## E-mail Communications

From time to time, Exin Health may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication, in compliance with CCPA and HIPAA regulations. In order to improve our Services, we may receive a notification when you open an email from Exin Health or click on a link therein. If you would like to stop receiving marketing or promotional communications via email from Exin Health, you may opt out of such communications by "replying STOP".

## Changes to this Statement

Exin Health reserves the right to change this Privacy Policy from time to time, in compliance with CCPA and HIPAA regulations. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and

## COMPLIANCE

### Exceptions:

Any exception to the policy must be approved by Exin Health Head of Platform Security and Privacy or the Chief Executive Officer in advance.

### Non-Compliance

Violations of this Policy will be grounds for discharge or other disciplinary action, adapted to the circumstances of the particular violation. Disciplinary action will be taken against individuals who authorize or participate directly in a violation of the Policy. Disciplinary action also may be taken against any of the violator's managerial superiors, to the extent that the circumstances of the violation reflect inadequate supervision and leadership by the superior.

## REFERENCES

U.S. Health Insurance Portability and Accountability Act of 1996 (HIPAA)

California Consumer Privacy Act (CCPA) of 2018